

November 9 – 10, 2023 National Harbor, Washington, DC





CONFERENCE AGENDA

November 9 – 10, 2023

Wednesday, November 8, 2023	
6:00-7:30 PM Pose Lounge at The Gaylord Hotel	Opening Reception
Thursday, Nov	vember 9, 2023
7:30 AM - 3:00 PM Riverview Ballroom	Registration
7:30 - 8:30 AM Riverview Ballroom	Breakfast
8:30 - 8:45 AM Riverview Ballroom	Opening Remarks - Dr. Sheila Robinson, Publisher & CEO, Diversity Woman Media
8:45 - 8:55 AM Riverview Ballroom	Welcome - Christine Robles, Vice President Stores Human Resources, Target
8:55 - 9:30 AM Riverview Ballroom	Opening Keynote: Making Waves, A Woman's Rise to the Top Using Smarts, Heart & Courage Lisa will share her rise from an unassuming young woman to the top role at one of the world's leading cruise lines, and how she became the first woman to take the helm of a Royal Caribbean Group brand, and one of the few women in the world a the time leading a multibillion-dollar brand. She will share her extraordinary and inspiring four decade journey along with her success and failures, highs and lows, and the meaningful lessons she learned along the way using her unique combination of smarts, heart and courage which enabled her to break the glass ceiling and leave behind a lasting legacy. Lisa Lutoff-Perlo, Author, Making Waves and Vice Chairman, External Affairs, The Royal Caribbean Group
9:35 - 9:55 AM Riverview Ballroom	Keynote: Sis, You Got This! Women and especially women of color comprise one of the fastest-growing segments in corporate America. Yet, often they are underrepresented, underpaid, invisible and in many cases the "only" or, one of a few at their corporate tables. They fear they must change to be successful while compromising the very essence of who they are. Best-selling author, Joy Fitzgerald pulls together a wealth of experiences to help women successfully thrive in their careers. In this session, Joy introduces her S.I.S You Got This! principle from her new book Finding Authentic Rhythm: How to Win on YOUR Terms in Corporate America. Participants will learn how to: • Stop the noise that seeks to stifle your authenticity. • Invest in relationship capital to grow your network with key influencers and decision-makers. • Standout on purpose to create an intentional brand that will elevate your career. • Find your authentic rhythm! Joy Fitzgerald, Author, Speaker and Life Coach





10:00 - 11:00 AM Riverview Ballroom

C-Suite Executive Women's Panel: Lessons in Leadership

Join our C-Suite panel of executive leaders across multiple organizations, industries and backgrounds who will share their unique leadership stories and experiences along their career journey. During this conversation we will dive deeper and explore ways we can choose to challenge the myths of career limitations and barriers to progress.

MODERATOR: **Susan Stith**, Former VP, Diversity, Equity, Inclusion, and Charitable Giving and President, **Cigna Foundation**, Cigna (Retired – March 2023)

PANELISTS: Gloria Goins, Chief DEI Officer, Cisco

Dr. Shanika Hope, Education for Social Impact Director, **Google**

Alethia Jackson, Senior Vice President, ESG and Chief DEI Officer, **Walgreens Boots**

Alliance

Vanessa Okwuraiwe, Principal Inclusion, Equity and Diversity, Edward Jones

11:00 -11:15 AM

Networking Break

11:15AM - 12:15PM Breakout Sessions

Session I

Self Empowerment/Self Advocacy

Riverview 1

How Personal Power Can Supercharge Your Career

Unleash your potential in our transformative workshop, designed for corporate women seeking personal empowerment. Gain insights into personal power, craft a vision for your life, and set meaningful goals. Learn to lead with authenticity and consistency, while establishing boundaries to stop energy leaks. Take charge of your life and career with intentionality.

Join us for an empowering experience of self-discovery and growth.

Prerika Agarwal, MBA, CEO, Inspiration Careers

Session II Breaking Down Barriers

Riverview 2

Creating Confidence When You're The First Or Only

Leading yourself and others can be difficult even before factoring in a pandemic, staffing shortages, budget reductions, and distributed teams.

When you add being the FIRST or ONLY and feel out of your comfort zone, it all but guarantees you'll waste even more time and energy on self-doubt. If second-guessing, playing small, or "faking it" get in your way, this session will deliver immediate, actionable results.

Presentation main take aways:

- A simple formula for making strategic decisions even when you're feeling out of your element
- How to tap into your natural resilience
- The single question to ask yourself and your teams when self-doubt or ununcertainty are wreaking havoc.

Asia Bribiesca-Hedin, founder and CEO, Bridgewell Professional Services

Session III Leadership Development

Riverview 4

Empathy at the Helm: Navigating Tough Decisions with Kindness

In the business world, empathy often takes a backseat. Some leaders believe that empathy has no seat at the CEO table, but it does - and this session will challenge the misconception that toughness and kindness are mutually exclusive. Participants will learn what it means to maintain kindness in the face of challenging decision making, and how to make difficult calls without sacrificing our innate kindness.

#CeilingCrashers

By attending this session, participants will:

- Recognize the crucial role of empathy in leadership
- Understand how kindness and difficult decision-making can coexist
- Explore the benefits of leading with empathy

Chia-Lin Simmons, CEO, LogicMark





Session IV Personal/ Professional Development

Money on Purpose: Building Wealth Intentionally

We know that as women, our wealth journeys are unique. It is about more than just investments – it's about our family, our work, our legacy. We can chart a successful financial path when we plan, invest, and make informed decisions. By starting with our why, we can build wealth intentionally.

Riverview 5

This session will focus on:

- The role financial planning plays in protecting & growing your wealth
- Knowing your numbers & Owning your numbers (i.e. net worth, compensation)
- Identifying the right team to support you during your wealth & financial journey
- What is your why? Understanding your purpose & how to use money as a tool

Myah Moore Irick, ChFC®, Senior Vice President, Private Wealth Manager & Founder, **The Irick Group-Merrill Private Wealth Management**

12:15-2:30 PM Riverview Ballroom

MOSAIC WOMAN LUNCHEON & AWARDS CELEBRATION

Invocation and Welcome:

Nicole Dye-Anderson, SVP, Head of Media Relations & Influencer Strategy, Wells Fargo

Leadership Award Introduction:

Krista Phillips, EVP, Head of Consumer Credit Cards and Marketing, **Wells Fargo**

LEADERSHIP AWARD HONOREE:

Shelley Zalis, CEO, The Female Quotient

Trailblazer Award Introduction:

Wendy John, Head of Global Diversity & Inclusion, Fidelity Investments

TRAILBLAZER AWARD HONOREE:

Captain Beth Powell, Flight Department DEI Programs and Initiatives, American Airlines

Fireside chat with:

Shelley Zalis and Captain Beth Powell. Moderated by Dr. Sheila Robinson.

2:30-2:45 PM

Networking Break

2:45 - 3:45 PM Breakout Sessions

Session I

Self Empowerment/Self Advocacy

Riverview 1

Breakthrough the Promotional Pipeline

Research shows that companies with female top executives perform better. Yet, women face a variety of unique challenges that require practical strategies to navigate in today's business world. While you've been promoted in the past, it seems that no matter what you do, you're stuck and challenged to reach the next level.

By attending this session you will learn to:

- Break down the barriers of traditional promotion tactics to go after what you truly desire.
- Uncover the hidden culprit that's secretly distracting you and stealing your time and energy from getting promoted.
- Create a compelling plan to communicate with your manager and launch into immediate action. **Colleen Hauk**, Founder & CEO, **The Corporate Refinery**





Session II Breaking Down Barriers

Riverview 2

Maintaining Work-Life Vitality While Breaking Glass Ceilings

Leaders who are searching for a deeper understanding of transformational change will find a new lens to take concrete actions to sustain efforts rooted in promoting well-being and a culture of belonging.

We will explore:

- Work-life vitality: Addressing burnout, promoting harmony in diverse teams
- Decolonizing mental health: Implementing practical, social justice lens to trauma-informed care.
- Conflict resolution: How we negotiate our differences in order to build safe and equitable communities
- Esteem: Reimagining how we understand and talk about self esteem and its impact on self leadership, self love and our placement in the community as leaders.

Marjorie Jean, Stress and Trauma Therapist, Ram Circle Counseling and Coaching

Session III Leadership Development

Riverview 4

RESPOND NOT REACT: Get Your Ideas Heard and Never Get Rattled

People can get under your skin, and you might take things personally and rehash the situation all day. You can respond powerfully with intention instead of react personally with emotion. Enjoy being the leader who sets the temperature in the room, makes interactions better - and gets her ideas supported.

Learn how to:

- Stay calm, confident, and concise even around people who get under your skin
- Recover quickly from reactions so you stay on your purpose
- Neutralize the negative effects of others on you
- Be the positive leader who sets the tone for everyone on the team
- Initiate the tough conversations that get colleagues to align with you

A woman in her power raises everyone around her!

Sharon Melnick, PhD, Speaker and Best-Selling Author

Session IV Personal/ Professional Development

You're a Woman, Over 50: What's Next?

Although there are promotional opportunities in many age groups, you hear less about them in your 50s. Advancing in your career at this age is still very important and it is crucial to get others on board for support.

Riverview 5

By attending this session, participants will:

- Reframe the way we position ourselves as we reach 50
- Increase awareness of age bias and make everyone comfortable in their age as they gain more experience
- · Share the experience of being a leader at this age

Celeste Warren, VP, GD&I Center of Excellence, Merck

3:45 - 3:55 PM

Transition to Ballroom

4:00 - 4:20 PM Riverview Ballroom

Keynote: Mindset: The Best Medicine For Burnout

Burnout threatens the wellbeing of high-achieving women in the workplace, draining the talent pipeline of diversity in leadership. Dr. Bhowmik will discuss how to promote physical, mental, and emotional health using the ReST Revive Strive Thrive® resilience framework. By learning how to overcome burnout through the power of mindset, women can achieve professional success without having to sacrifice personal wellbeing.

Dr. Shelly Bhowmik, Founder, Platform Wellness





4:25 - 5:15 PM Riverview Ballroom	Closing Panel: Leveraging Male Allies & Advocates to Advance Your Career Panel MODERATOR: Robin Pedrelli, Co-founder & Partner, VisionSpring, Inc. PANELISTS: Ray Dempsey Jr., Group Chief Diversity Officer, Barclays Derrick Perkins, Market Executive, Greater Washington, DC, Bank of America Mike Triplett, President, U.S. Commercial, Cigna Healthcare
5:15 - 5:30 PM Riverview Ballroom	Closing Remarks Dr. Sheila Robinson, Publisher & CEO, Diversity Woman Media
5:30 – 7:00 PM Pose Lounge at The Gaylord Hotel	Evening Reception
Friday, Nove	mber 10, 2023
7:30 - 8:30 AM Riverview Ballroom	Breakfast
8:30 - 8:35 AM Riverview Ballroom	Opening Remarks Dr. Sheila Robinson, Publisher & CEO, Diversity Woman Media
8:35 - 8:45 AM Riverview Ballroom	Welcome Janet S. Currie, President, Bank of America Greater Maryland
8:45 - 9:15 AM Riverview Ballroom	Opening Keynote: How Female Leaders Can—and Must—Find Their Edge We are often taught from a young age that hard work is the key to success—don't give up, keep at it, stay motivated, tenacious, determined and that's how you'll succeed. However that's not what female leaders actually experience. Professor Laura Huang's research shows that success in the professional world often comes down to subtle perceptions and attributions, signals and gut feelings, and preconceived stereotypes. But what if women could flip those stereotypes in their favor and create an advantage or edge? This enlightening, empowering talk explains how women and women of color, can guide and redirect those very stereotypes which hold them back, and sharpen them into a unique and sustainable edge. Laura Huang, Author, Professor and Entrepreneur
9:15 - 10:00 AM Riverview Ballroom	Addressing Health Equity: What Women Need to Know With a rich history deeply rooted in health equity, City of Hope strives to expand access to optimal cancer care to every individual, irrespective of their race, socioeconomic status, insurance coverage, or geographical location. City of Hope's panel of clinicians and researchers will address disparities across the cancer care spectrum and how healthcare systems need to think beyond their four walls to advocate for better health outcomes for all.
	By attending this session, participants will understand/take-away:
	 Representation matters to patients and the science Building trust in the community regarding the importance of clinical trials (despite historical tragedies) Creating a welcoming, inclusive health care system Advocating for the future of healthcare – Cancer Care is Different MODERATOR: Angela Talton, System Senior Vice President and Chief Diversity, Equity & Inclusion Officer, City of Hope PANELISTS: Dr. Anita Johnson, MD, FACS, Breast Surgical Oncologist City of Hope Atlanta Dr. Lorna Rodriguez-Rodriguez, M.D., Ph.D., M.D., Ph.D. City of Hope Dr. Wafa Samara, Pharm.D., VP and Chief Pharmacy Officer City of Hope





10:05 - 10:40 AM

MOSAIC WOMAN AWARD PRESENTATION

Legend Award Introduction:

Shani Waugh, Director, Diversity, Equity & Inclusion, Google

LEGEND AWARD HONOREE

Vivica A. Fox, Actress, Producer, Director, Philanthropist

Fireside Chat with Vivica A. Fox

MODERATED BY: Lita Richardson, Esq. Entertainment Attorney & 4 time Emmy nominated producer

10:40 -11:00 AM

Networking Break

11:00 AM - 12:00 PM Breakout Sessions

Session I

Self Empowerment/Self Advocacy

Riverview 1

REAL Power: Embrace Power Within

This deeply reflective, highly interactive session with DEI thought leader and executive coach Audra Bohannon will challenge you to connect your intentions with concrete action steps for making those goals a reality. Through reflection and discussion, walk away with steps you can take to ensure your goals are shaped based on what you want and what is important to you.

Audra Bohannon, Founder, Bohannon Advisory

Session II

Breaking Down Barriers

Riverview 2

Leading from the Inside Out: Explore, Embody and Express Your Unique Leadership Brand

We all know about the glass ceiling. But, there's another ceiling, the self-imposed 'drop ceiling' that some of us erect with our own self-limiting habits and beliefs. It's as prickly and scratchy as the walls of our soft and cozy comfort zone.

While breaking through each of these 'top limits' may seem out of reach, there ARE steps they can take to move closer to their personal and professional goals.

During this session you will learn:

The most important practices you must develop to create the career (and life!) you desire Some key exercises that will get you on the path to developing your Self-Leadership

The bigger picture that will allow you to see how gaining CLARITY and CONFIDENCE can multiply your impact as a leader in ALL areas of your life!

Camille McKinney, Leadership Coach and Consultant





Session III

Leadership Development

Riverview 4

Leveraging Our Power & Impact

Join us for an engaging session to celebrate the strength of our sisterhood and how it can propel significant advancements in the workplace and our world.

Discover how our varied perspectives, experiences, and talents uniquely positioned within our sister-hood can catalyze innovation, drive collaboration, and create environments where everyone thrives. Together, we'll explore strategies to break barriers, shatter glass ceilings, and champion the rise of women leaders at all levels.

Don't miss this opportunity to ignite a renaissance of women and leverage the extraordinary potential of our sisterhood to create a brighter, more inclusive future for everyone. Join us at 'Saving Our Sisterhood' and take your place at the forefront of a transformation!"

MODERATOR: Lori Spicer Robertson, Vice President, Chief Diversity, Equity & Inclusion Officer, St. Jude Children's Research Hospital

PANELISTS: Jan Fowler Antonaros, Senior Manager Government Affairs and Public Policy, Google Karen Chong, Vice President of Audience Strategy, Age Inclusion, AARP
Nakia Tull, Vice President, Black Customer Inclusion Leader, Fidelity Investments
Bria Villasante, DEIB Strategist, Insight G

Session IV

Personal/ Professional Development

Riverview 5

Compelling Communication: Leveraging Every Interaction for Influence and Impact

Leadership in the 21st century requires you to cast a clear vision, enable the strategic objectives of your teams, and empower future leaders of your organization to demonstrate their true potential while driving bottom line profitability. One of the biggest challenges most leaders face is communicating their vision career and work vision consistently and having that vision permeate through their stakeholder communities to create commitment, urgency, action, sponsorship and advocacy.

You will learn:

- How to use everyday questions to evaluate your leadership pipeline.
- How to customize your answer to your audience.
- Strategies to keep employees, peers, and resources engaged and excited about your vision.

Cornelia Shipley, CEO, 3C Consulting LLC

12:15 - 1:30
Riverview Ballroom

Lunch & Mosaic Woman Award Presentation

Invocation

Ms. Victoria Bowens, COL, (Ret.) U.S. Air Force, Outreach and Strategic Engagement Director, **Department of Defense**

Pioneer Award Introduction

Alethia Jackson, Senior Vice President, ESG and Chief DEI Officer, Walgreens Boots Alliance

PIONEER AWARD HONOREE

Gaby Natale, First Latina to win 3 Daytime Emmys, author and Founder of AGANARmedia

Closing Keynote

Pioneers: Embrace your Uniqueness, Break Barriers and Redefine What is Possible Gaby Natale, First Latina to win 3 Daytime Emmys, author and Founder of **AGANARmedia**

1:30 - 1:35 Riverview Ballroom

Closing Remarks

Dr. Sheila Robinson, Publisher & CEO, Diversity Woman Media



DIVERSITY WIMEN'S BUSINESS LEADERSHIP CONFERENCE

Speakers



Prerika Agarwal, MBA CEO, Inspiration Careers



Jan Fowler Antonaros, Senior Manager Government Affairs and Public Policy, **Google**



Audra Bohannon Founder, **Bohannon Advisory**



Asia Bribiesca-Hedin, founder and CEO, Bridgewell Professional Services



Dr. Shelly BhowmikFounder, **Platform Wellness**



Ms. Victoria Bowens, COL, (Ret.) U.S. Air Force, Outreach and Strategic Engagement Director, Department of Defense



Karen ChongVice President of
Audience Strategy, Age
Inclusion, **AARP**



Janet S. Currie
President
Bank of America
Greater Maryland



Ray Dempsey Jr., Group Chief Diversity Officer, Barclays



Nicole Dye-Anderson SVP, Head of Media Relations & Influencer Strategy, **Wells Fargo**



Joy FitzgeraldAuthor, Speaker and Life
Coach



Vivica A. Fox Actress, Producer, Director, Philanthropist



Gloria Goins Chief DEI Officer, **Cisco**



Colleen HaukFounder & CEO, **The Corporate Refinery**



Dr. Shanika HopeEducation for Social
Impact Director, **Google**



Laura Huang Author, Professor and Entrepreneur



Myah Moore Irick, ChFC® Senior Vice President, Private Wealth Manager, Merrill Private Wealth Management



Alethia Jackson Senior Vice President, ESG and Chief DEI Officer, Walgreens Boots Alliance



Marjorie Jean Stress and Trauma Therapist, Ram Circle Counseling and Coaching



Wendy John
Head of Global Diversity
& Inclusion
Fidelity Investments



Dr. Anita Johnson, MD, FACS Breast Surgical Oncologist, City of Hope Atlanta



Lisa Lutoff-Perlo Author, *Making Waves* and Vice Chairman, External Affairs, **The Royal Caribbean Group**



Camille McKinney Leadership Coach and Consultant



Sharon Melnick, PhD, Speaker and Best-Selling Author





Speakers



Gaby Natale
First Latina to win 3
Daytime Emmys, author
and Founder of
AGANARmedia



Vanessa Okwuraiwe Principal Inclusion, Equity and Diversity, Edward Jones



Robin Pedrelli, Co-founder & Partner, VisionSpring, Inc.



Derrick Perkins Market Executive, Greater Washington, DC, **Bank of America**



Krista PhillipsEVP, Head of Consumer
Credit Cards and
Marketing, **Wells Fargo**



Captain Beth Powell Flight Department DEI Programs, and Initiatives, American Airlines



Lita Richardson, Esq. Entertainment Attorney & Producer



Christine Robles
Vice President Stores
Human Resources,
Target



Lori Spicer Robertson Vice President, Chief Diversity, Equity & Inclusion Officer, St. Jude Children's

Research Hospital



Dr. Sheila RobinsonPublisher & CEO, **Diversity Woman Media**



Dr. Lorna Rodriguez-Rodriguez, M.D., Ph.D. City of Hope



Dr. Wafa Samara Pharm.D.,VP and Chief Pharmacy Officer, **City of Hope**



Cornelia Shipley
CEO, 3C Consulting LLC



CEO, LogicMark



Susan Stith
Former VP, Diversity,
Equity, Inclusion, and
Charitable Giving and
President, Cigna
Foundation, Cigna
(Retired – March 2023)



Angela TaltonSystem Senior Vice President and Chief Diversity,
Equity & Inclusion Officer, **City of Hope**



Mike Triplett
President, U.S.
Commercial,
Cigna Healthcare



Nakia Tull Vice President, Black Customer Inclusion Leader, Fidelity Investments



Bria Villasante DEIB Strategist, **Insight G**



Celeste Warren VP, GD&I Center of Excellence, **Merck**



Shani WaughDirector, Diversity,
Equity & Inclusion, **Google**



Shelley Zalis
CEO, The Female
Quotient





Executive Coaches



Dr. Deborah AshtonPresident, **Planet Perspective**



Asia Bribiesca-Hedin Founder and CEO, Bridgewell Professional Services



Mary Robinson Carter Senior Portfolio Advisor Merrill Lynch



Stacee CrittendenFinancial Advisor **Merrill Lynch**



Nancy Dalton Head of Marketing and Community Partnerships, **Amazon**



Sharròn A. Dean Human Capital Executive, Leadership Coach, Educator, ACC, MAOM, LCP360



Melissa DonaldsonGlobal Head of Inclusion and Giving, **Morningstar**



Andrea Grant Human Capital Consultant



Stacey Gordon Inclusive Workplace Culture Consultant, Rework Work



Myah Moore Irick Senior Vice President, Private Wealth Manager & Founder | The Irick Group,





Bethany Kazakevicius Financial Advisor **Merrill Lynch**



Alisa Pojani Loutsik Financial Advisor **Merrill Lynch**



Lekisha MiddletonFounder and Executive
Coach, **The Good Success Network**



Nozomi Morgan Founder & CEO, **Michiki Morgan Worldwide**



Debra NelsonPresident, **Elevate Communication**



Susan Otim-Neal, MPS, PCC CEO, Syncerity Speaks® LLC



Simone Sloan Certified Executive Coach, Business Strategist and Facilitator, Your Choice Coach



Brianna Sullivan Financial Advisor | The Irick Group, Merrill Private Wealth Management



Iryna Warren Financial Advisor Merrill Lynch



Kim Welcome CEO and Founder Influential Voice



Kaye Woody Financial Advisor & Portfolio Advisor MacNamara Group





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