Business LEADERS IN TECH DIVERSITY CONFERENCE

For Business Leaders
Responsible for Recruiting,
Retaining and Advancing
Women in Tech

PRESENTED BY:
DiversityWomanMedia
EVOLVE: An Era of Leadership Accountability in Tech Diversity for Women

Thursday, December 8, 2022 • 9:00–6:00 PST
Google • Building MP7 • 1160 Bordeaux Drive, Sunnyvale, CA
In-Person* and Virtual

*proof of vaccine required, masks optional; negative tests will not be accepted

In a tech-centric age of rapid innovation and real-time change, today’s modern leaders must have the inherent ability to build organizational cultures that are more diverse, inclusive and equitable than ever before. And to evolve to that next level, this conference prepares leaders to think about their role in how to advance women from all backgrounds to the tech industry, by challenging preconceived notions about recruiting, development and retention of diverse women. For decades, companies in the tech sector have struggled with attracting and keeping women in all functions and lines of the business. And now leaders at digital companies—whether defined as a technology business or reliant on technology for basic functionality—must advance past non-existent or performative DE&I practices and hold themselves accountable when integrating business solutions to provide all women with the opportunity for belonging and success in the workplace.

Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00 - 8:45 am</td>
<td>Registration</td>
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<tr>
<td>8:00am</td>
<td>Continental Breakfast &amp; Networking</td>
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<tr>
<td>9:00 - 9:10 am</td>
<td>Welcome</td>
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<td>SPEAKERS: Dr. Sheila Robinson</td>
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<td>Valeisha Butterfield Jones</td>
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<tr>
<td>9:10 - 10:10 am</td>
<td>Morning Keynote</td>
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<td>SPEAKER: Frans Johannson</td>
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Companies today need to become faster and far better at innovation — or risk obsolescence. The key to this shift is transitioning to a new model of fast-moving, diverse and inclusive teams that can rapidly uncover new, innovative pathways for growth, especially for women. During this powerful keynote, Johannson demonstrates why diversity is a key driver of innovation success, and how to capitalize on this fact. By opening the mind and being receptive to this new model of fast-moving, diverse and inclusive teams, it can rapidly uncover new, innovative pathways for growth and single-handedly catalyze organizational change across divisions as well as entire industries.

SPEAKER: Frans Johannson | CEO, The Medici Group

For more information: diversitywoman.com
10:10 - 10:40 am | **Fireside Conversation | Evolving Culture Through Times of Uncertainty**
Across industries, companies have navigated difficult challenges and defining moments that have pushed the business to change and evolve. Riot Games is one of them. Angela Roseboro, D&I Executive and Advisor will host a fireside chat with Oksana Kubushyna, Head of Operations for Riot Entertainment, and will talk about Riot’s diversity and inclusion journey to evolve the company culture that is representative of its values.

**SPEAKERS:**
**Angela Roseboro |** D&I Advisor, Riot Games  
**Oksana Kubushyna |** Head of Operations, Riot Entertainment

10:40 - 10:50 | **GAME CHANGER AWARD WINNER:**  
**Woman Supporting Women**

**Morgan DeBaun**  
Founder & CEO, **Blavity Inc.**

10:50 - 11:05 am | Networking Break

11:05 - 11:50 am | **Panel | Digital First: The Opportunities and Challenges of Every Company Being a Tech Company**
From tech to energy to healthcare to education, cross-sector executives and diversity leaders discuss the strategic work of transforming workplaces into tech-centric and "digital-first" environments. At the center of this change is the critical need to prioritize the recruitment, retention and advancement of all women from diverse backgrounds. Learn how and why this matters, and the urgency behind creating fully-integrated diverse, equitable and inclusive workforces that empower women at all levels.

**SPEAKERS:**
**Lisa Bonetti |** Technology and Innovation Directorate, SLAC National Accelerator Laboratory  
**Guillermo Diaz, Jr. |** Founder, Conectado, Inc.  
**Zeeshan Tariq |** CIO, Zimmer Biomet  

**MODERATOR:** **Annmarie Neal |** Partner and Chief Talent Officer, H&F

11:50am - 12pm | **GAME CHANGER AWARD WINNER:**  
**Male Ally**

**Jeremy Stoppelman**  
Co-founder and Chief Executive Officer, **Yelp**

12:00 - 12:45 pm | Lunch & Networking
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<th>TIME</th>
<th>SESSION</th>
<th>Topic</th>
<th>SPEAKERS</th>
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| 12:45 - 1:30 pm | BREAKOUT SESSION #1 | The SEC, Boards, and Executive Leaders: Disclosures and Requirements for Diversity in Tech Companies   | Annalisa Barrett | Senior Advisor, KPMG Board Leadership Center  
Marilyn Nagel | Co-Founder, RISEQUITY |
|              | BREAKOUT SESSION #2 | From Talent Scarcity to Talent Abundance: Attracting Women and Women of Color When the Great Resignation Meets a Recession | Michelle Skoor (They/Them/Theirs) | Chief Workforce Officer, Bitwise Industries  
Mike Tognotti | Founder & Executive Recruiter, Raindance Partners  
KT Moore | Vice President, Corporate Marketing, Cadence Design Systems |
|              | BREAKOUT SESSION #3 | Reset & Reimagine the Role of Allies: The Impact of Mentors and Sponsors for Women in the Tech Industry | Anna Dapelo-Garcia | Inclusion, Diversity & Health Equity Leaders, Stanford Health Care  
Sandra Quince | CEO, Paradigm for Parity®  
Monica Bankston | Head of Diversity, Equity & Inclusion, Pure Storage  
Shayla Reed | Global Strategic Initiatives/Technical Program Manager, Dell |
<p>| 1:30 - 1:40 pm | Break &amp; Transition |                                                                 |</p>
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<th>1:40 - 2:25 pm</th>
<th>Breakout Sessions (select one)</th>
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| **BREAKOUT SESSION #4**  
Alliance for Global Inclusion: Accelerating DEI Outcomes Through Industry Collaboration  
Featuring an Executive CDO panel, the Alliance for Global Inclusion is committed to providing tangible, innovative solutions to historical shortcomings in the diversity, equity, and inclusion space, and openly sharing practices, progress, and lessons gained. Alliance partners firmly believe the best way to accelerate adoption of inclusive business practices is through transparency and collaboration. The purpose of the Alliance for Global Inclusion is to be a global network of CEOs and DEI (Diversity, Equity, and Inclusion) leaders that amplify and accelerate DEI outcomes.  
**SPEAKERS:**  
Antoinette Hamilton | Head of Global Inclusion and Diversity, Lam Research Corporation  
Bruce Owen | Vice President, Employee and Community Impact, Equinix Inc.  
Pamela Sherman | Senior Director, Culture of Inclusion, Applied Materials  
**MODERATOR:** Erin Tselenchuk | Co-Founder & President, RISEQUITY |
| **BREAKOUT SESSION #5**  
The Architecture of Communication and Collaboration: Building Accountable Workplaces for Leaders to Achieve Organizational Goals  
With a rise of commitment to advance racial equity in the workplace by organizational leaders, the sole responsibility continues to land on the plates of the Diversity, Equity & Inclusion (DEI) offices, as it has for decades. Only recently have organizational charts been modified to create new positions and/or elevate the title of Chief Diversity Officer, as a direct report to the CEO. As with other organizational change and culture initiatives addressing industry changes, success is often contingent on involvement and personal accountability by the CEO and other Senior Executives which then permeates throughout an organization. The crux of the matter is to address how candid communication and actual collaboration across differences is required—and are skills that can be learned-- to engage potentially hesitant leaders and other stakeholders to actively contribute to desired results and impact. This session will explore powerful tools, inclusive language, practical strategies, and complex narratives to help stakeholders across organizational levels to build and wield influence in relation to DEI efforts.  
**SPEAKERS:**  
Rodney Tabares | Diversity Talent Engagement & Enablement Director, DocuSign  
Shveta Miglani, Ph.D. | Head of Global Learning and Development, Micron Technologies  
**MODERATOR:** Kate Neville | Co-Founder & Chief Programs Officer, Inclusive Leadership Strategies |
| **BREAKOUT SESSION #6**  
Roundtable: Repairing the Leaky Pipeline of Women in Tech  
Tech companies are known for developing innovative solutions to tackle society’s most challenging problems. Yet little progress has been made around addressing disparities throughout the industry. Cynthia Overton of the Kapor Foundation explores representation disparities in the tech industry, factors that are often overlooked when approaching DEIB initiatives, and organizational support that DEIB professionals need to drive organizational change. She will be joined by Liana Louie, a graduate of the inaugural cohort of the Kapor Center DEIB certificate program, who will discuss taking DEIB work from theory to practice.  
**SPEAKERS:**  
Liana Louie | Graduate, Kapor Center DEIB Program  
Hilliary Turnipseed | Senior Director of Talent, Kapor Center  
**MODERATOR:** Dr. Cynthia Overton | Director of Tech Workplace Initiatives, Kapor Center |

2:25 - 2:40 pm | Break & Transition |
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<tr>
<td>2:40 - 2:50</td>
<td><strong>GAME CHANGER AWARD WINNER:</strong> Company Changing the Game for Women in Tech</td>
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<td><em>Bitwise Industries</em></td>
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<td>Accepting the award on behalf of Bitwise is</td>
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<td><strong>Bethany Mily</strong>, President, Bitwise Industries</td>
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<td>2:50 - 3:30</td>
<td><strong>Closing Panel</strong></td>
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<td>Go beyond what everyone knows about being a tech industry Chief Diversity Officer, to the future of leadership in a transparent and honest conversation about the biggest barriers related to what DE&amp;I leaders need in order to change the narrative. Learn the takeaways of what all CDOs need from companies including the investment of resources, allocation beyond “nice to have” budgets, and the power of globally-sourced talent.</td>
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<td><strong>SPEAKERS:</strong> Celeste Warren</td>
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<td>Michelle Gethers</td>
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<td>Melynnie Rizvi</td>
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<td><strong>MODERATOR:</strong> David Kim</td>
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<td>3:30 - 4:25</td>
<td><strong>Closing Fireside Keynote Conversation</strong></td>
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<td><strong>Alex Soojung-Kim Pang</strong></td>
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<td>4:25 pm</td>
<td><strong>Closing Remarks</strong></td>
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<td>4:30 - 6:00</td>
<td><strong>Reception &amp; Networking</strong></td>
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<td>6:00 pm</td>
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Thank you sponsors

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PARTNER

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For more information: diversitywoman.com