



**15TH ANNUAL DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE
CELEBRATES TOP FEMALE EXECUTIVES, BLACK EXCELLENCE, AND
DELIVERS HUNDREDS OF JOBS!**

TARGET, CISCO, TOYOTA, WALGREEN'S & LOWE'S Join innovative Virtual Job Fair
Doors Open Thursday, October 8th, from 10 am - 5 pm, EDT.

Washington, D.C. - October 5, 2020 - Women business and thought leaders of all races, cultures, and backgrounds will convene virtually at the 15th Annual Diversity Women's Business Leadership Conference to discuss gender equity, racial equality, and leadership success during the Coronavirus crisis. Opening with a keynote by former MetricStream CEO **Shellye Archambeau**, author of *Unapologetically Ambitious: Take Risks, Break Barriers and Create Success on Your Own Terms*, the Conference will feature U.S. Youth Poet Laureate **Amanda Gorman**; Target's EVP, **Laysha Ward** accomplished C-suite executive; and **Carlos Cubia**, Global Chief Diversity Officer, Walgreens, among others. Participants will also have access to executive leadership training, mentorship, and scholarships, plus an innovative virtual job fair. Doors to the live virtual event will open **Thursday, October 8th, from 10 am, EDT to 5 pm, EDT**. Executive coaching sessions will be held on **October 9th from 8 am – 5 pm EDT**.

Created by Dr. Sheila Robinson, founder of Diversity Woman Media, the two-day event is the premier women's leadership conference in the U.S. Over the past 15 years; the organization has created a community that advocates for diversity, equity, inclusion, and belonging.

“From Maya Angelou, Valerie Jarrett, to Dr. Johnnetta Cole, leaders from a variety of industries have joined us over the years to share their journey to success,” said Dr. Robinson. “As a Black woman from the south, I jumped over many hurdles and barriers to succeed in corporate America. Today, the Diversity Women's Business Leadership Conference is a primary gateway for women to provide mentorship, coaching, and support to help others avoid those pitfalls. We are proud to celebrate our 15th anniversary and to offer solutions to the many women hard-hit by the COVID-19 pandemic.”

In addition to high-impact speakers, the immersive event includes a luncheon networking session with special breakout rooms focused on critical business issues. This year, Black excellence will take center

stage during the Annual Mosaic Awards as pioneers including Vernice Armour, Former U.S. Marine Corps Officer and Naval Aviator; Kimberle Crenshaw, Professor of Law, UCLA and Columbia Law School; Thasunda Brown Duckett, CEO, JPMorgan Chase & Co.; Dr. Erika James, Dean, The Wharton School, and Phyllis Neuhouse, CEO, Xtreme Solutions, Inc., will be honored. Dr. Johnnetta B. Cole, the 2011 Mosaic Woman Lifetime Achievement honoree, will open the awards with a special presentation.

Another highlight of the Conference will be the virtual job fair, powered by vFairs with participating job fair sponsors; Target, Cisco, Toyota, Walgreens, Cerner, Cigna, Food Lion, Lowe's, Mitre, The TradeDesk, and the Diversity Woman Job Board. The job fair creates a pipeline to hundreds of positions available at CISCO effective immediately and in the next three months, and Target who announced plans to increase representation of Black team members across Target by 20 percent over the next three years.

Doors to the virtual leadership conference will open at 10 am, EDT, on October 8th. The Virtual Career Fair & Executive Coaching workshops will open from 8 am -5 pm, EDT on October 9th. Other sponsoring companies include Women Connect 4 Good, Barclays, JPMorgan Chase & Co, AARP, Google, McDonalds, Pfizer, Bank of America, The Walt Disney Company, Intel, JPG Smith, Riot Games, Sodexo, ViacomCBS, Hersey's, Merck, The Winter's Group and WOMEN Unlimited.

To register for the *Power Forward* Women's Leadership Conference, please visit www.diversitywoman.com. All speakers and attendees registering for the Conference will receive an official engagement package that includes T-shirts, a *Power Forward* bracelet, *Power Forward poster and Leadership affirmation card* in advance. Participants are encouraged to wear their shirts on the day of the Conference to create unity and community. Free admission to the virtual job fair will be available for women unemployed due to the COVID-19 pandemic on Friday, October 9. For more information on free admission to the virtual job fair visit www.diversitywoman.com.

About Diversity Woman Media

Diversity Woman Media is the leading, fully-integrated professional and executive leadership development enterprise and community that advocates diversity, equity, inclusion, and belonging. Celebrating its fifteenth year, the company was founded by Dr. Sheila Robinson to provide guidance, training, and mentorship to build the next generation of leaders. Please click the link below to learn more about the founder <https://youtu.be/RCORVoduo34>

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