



Business LEADERS

Women INTECH

2020 DIVERSITY CONFERENCE

Addressing the Challenge:
The Future of Work for
Women inTech

PRESENTED BY:



SPONSORED BY:



VIRTUAL

December 8, 2020

9:00am –3:00pm PST

2020



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AGENDA • December 8, 2020 • 9:00–3:00 PST • Virtual

Addressing the Challenge: The Future of Work for Women inTech

All leaders are interested in countering the impact the pandemic is having on gender equality. We recognize the importance of gender diversity, but our reality is that it has always been hard to find great talent, as well as advance and retain that talent in corporate environments that are often not set up for women to succeed. When we add in the burden of unpaid care due to COVID-19 and economic instability disproportionately carried by women, the need is clear: We must create tools and cutting-edge practices to create, build and maintain a future of work that provides equity and supports advancement of all women.

9:00 – 9:10 AM

WELCOME & OVERVIEW

Dr. Sheila Robinson | CEO & Publisher | [Diversity Woman Media LLC](#)

Lorraine Hariton | CEO | [Catalyst](#)

9:10 – 9:50 AM

FIRESIDE KEYNOTE | THE FUTURE OF WORK

MODERATOR: TBD | Future of Work Group, Catalyst

PANELISTS: **Lorraine Hariton** | CEO | [Catalyst](#)
Janet Foutty | Chair of the Board | [Deloitte](#)

9:50 – 10:20 AM

MORNING KEYNOTE

TBD | [Electronic Arts](#)

10:20 - 11:00 AM

BEST PRACTICES OF THE IMPACT OF WOMEN: COMPANIES CREATING A BETTER FUTURE

MODERATOR: **Erin Tselenchuk**

PANELISTS: **Melynnie Rizvi** | Deputy General Counsel and Senior Director of Employment, Inclusion and Impact | [Survey Monkey](#)
Melonie Parker | Chief Diversity Officer | [Google](#)

11:00 AM – 11:30 AM

Game Changer Awards

INTRODUCTIONS: **Lorraine Hariton** | CEO | [Catalyst](#)

Dr. Sheila Robinson | CEO & Publisher | [Diversity Woman Media LLC](#)

MALE ALLY AWARD

John Chambers | Founder | [JC2 Ventures](#)

WOMAN SUPPORTING WOMEN AWARD

Freda Kapor Klein | Founder | [Kapor Center](#)

COMPANY CHANGING THE GAME FOR WOMEN IN TECH AWARD

Lori Castillo Martinez | Vice President, Global Employee Relations and Equality | [Salesforce](#)

#DIVERSITYWIT

2020



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11:30 AM – 12:15 PM

GROUP ACTIVITY & NETWORKING: FUTURE OF WORK REPRESENTED

Through a live scavenger hunt, groups of 6-8 attendees will individually source a tangible nearby item that represents a vision for the future of work and lead a discussion around the impact of visualization.

FACILITATOR: **Marilyn Nagel** | Chief Advocacy Officer | **RISEQUNITY**

12:15 – 1:00 PM

ENSURING INCLUSION OF ALL VOICES IN DESIGNING THE FUTURE OF WORK

MODERATOR: **Marilyn Nagel** | Chief Advocacy Officer | **RISEQUNITY**

PANELISTS: **Carin Taylor** | Chief Diversity Officer | **Workday**

Buck Gee | Executive Advisor | **Ascend Leadership**

Ron Gonzales | President & CEO | **Hispanic Foundation of Silicon Valley**

Nadine Vogel | Chief Executive Officer | **Springboard Consulting LLC**

1:00 – 2:15 PM

KEYNOTE PRESENTATION: ENGAGING MEN AS ALLIES IN CREATING A BETTER FUTURE FOR WOMEN AT WORK

SPEAKER: **Brad Johnson** | Author, *Athena Rising* and *The Good Guys*

Professor of psychology in the Department of Leadership, Ethics and Law at the **United States Naval Academy**, and a Faculty Associate in the **Graduate School of Education, Johns Hopkins University**

2:15 – 2:45 PM

CLOSING KEYNOTE | To be announced

2:45 – 3:00 PM

THE WAY FORWARD

Summary of the WIT and Commitments to Take Us Forward

Lorraine Hariton | CEO | **Catalyst**

3:00 – 3:05 PM

CLOSING REMARKS

Dr. Sheila Robinson | CEO & Publisher | **Diversity Woman Media LLC**

#InclusionSummit