

THE 14TH ANNUAL

2019 National
DIVERSITY WOMEN'S
BUSINESS
LEADERSHIP
CONFERENCE

**Level Up! Winning Strategies
for Next-Level Leadership**

November 14–15, 2019

Gaylord Resort, National Harbor, MD

Opening Reception: November 13th, 6pm

diversitywoman.com

WEDNESDAY, NOVEMBER 13TH, 2019

<p>6:00 pm – 7:30 pm <i>Pose Restaurant Rooftop</i></p>	<p>Opening Reception</p>
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THURSDAY, NOVEMBER 14TH, 2019

<p>6:00 – 7:00 am</p>	<p>Morning Wellness Walk Wake up! Get excited! Kick start your day with an invigorating morning walk that will calm your mind and supercharge your body.</p>
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<p>7:30 am – 3:00 pm <i>Riverview Foyer</i></p>	<p>Registration</p>
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<p>8:00 – 8:30 am <i>Riverview Ballroom</i></p>	<p>Continental Breakfast</p>
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<p>8:30 – 8:45 am <i>Riverview Ballroom</i></p>	<p>Opening remarks</p>
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<p>9:00 – 9:15 am <i>Riverview Ballroom</i></p>	<p>OPENING LEADERSHIP 2030—Bold Moves for Disruptive World The work, the workers, and the workplace of the future will continue to undergo dramatic transformation over the next decade. If leaders want to ready their organizations to achieve high performance, innovation, and inclusiveness they must be willing to drive significant culture change by making bold moves and adopting new mindsets and different ways of leading others. In other words, “Level Up if You Want to Go Up”. Dr. Shirley Davis, a recognized authority on the global workforce and leadership effectiveness will detail the megatrends and business implications that will shape the workforce of the future. Additionally, she will outline five winning strategies that business leaders should employ if they expect to achieve next level success.</p>
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<p>9:15 – 9:30 am <i>Riverview Ballroom</i></p>	<p>Seize THE Day Get geared up for two days of powerful learning, inspiration and networking.</p>
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9:30 – 10:30 am

Riverview Ballroom

GENERAL SESSION PANEL

Women Driving Change Through P&L

In 2018, we have seen a banner year as more than ever 117 women have reached top leadership roles in the public sector.

Yet, in the private sector still little progress has been made. Promoting women into top management is good business. A recent McKinsey study found that companies with the most women leaders had, on average, a 41 percent higher return on equity than their peers, yet the number of women in key roles has stagnated.

Panelists from leading edge-companies share how they are creating opportunities to advance diverse women leaders through creating opportunities that ultimately lead to P&L jobs.

10:30 – 10:45 am

Riverview Ballroom

FLASH TALK

Intentional Woman: Be BOLD and Carry OUT!

What’s the real secret to reaching your full leadership potential while helping all women get their fair and equal share of leadership roles at the top by 2025—not 150 years from now we the World Economic Forum has projected?

It starts with “I.” But it’s far from selfish.

Yes, it is embracing the power TO of your own intention. Of taking those elements of female socialization that have traditionally held us back and turning them into assets, superpowers even. Of understanding the difference between ambition and intention, of practicing the three powers of intention: vision, courage, and action.

Of accepting the call to action to have higher, bigger, bolder intentions. Because you can and because you are worthy of the success that will come to you when you do. Instead of “keep calm and carry on”, you’ll be bold and carry out.

10:45 – 11:00 am

RiverviewFoyer

Networking Break & Meet the Authors

LEADERSHIP & EXECUTIVE DEVELOPMENT SESSIONS

In the following sessions, experts, thought leaders and business professionals will present case studies and offer research-based tools that are guaranteed to increase your leadership abilities as you sharpen your skills and gain insight into new and innovative competencies.

11:00 am –

12:30 pm

SESSION I

GET IN LINE: Negotiate for P&L Experience Now

Line experience, profit-and-loss, P&L – these all refer to roles where your performance is measured by how much money you make for the company. Getting P&L experience throughout your career helps you showcase your competencies for leadership – characteristics that will propel you to the top.

Much of the work that will enable women to advance in greater numbers is institutional – gender supportive leadership, managerial accountability, carefully monitored metrics at every level. But, there is space for individual strategy.

During this session learn how:

- to create opportunities that feed into strategic business initiatives
- to leverage your network to build opportunity for growth
- get ready by identifying your gaps and how to bridge these successfully
- how women & men can best sponsor women

<p>11:00 am – 12:30 pm</p>	<p>SESSION II Leveraging Social Media to Influence Your Career Your presence on social media is a must, and you can control the narrative. During this session, participants will learn various tools and strategies on how to leverage Social Media to grow their professional presence by engaging with the platform.</p> <p>Industry experts will share best practices about:</p> <ul style="list-style-type: none"> • how to leverage your network to gain leadership insights • how to grow your presence in a communities that matter • drive knowledge to further your career
<p>11:00 am – 12:30 pm</p>	<p>SESSION III CREATING YOUR “PERFECT WORK”: How to go from Bored, Burned Out & Unfulfilled to Designing Work You Love</p> <p>No matter how much money we earn or how successful we look to others, we all get to a point where we feel burned out or unfulfilled in our work. You may want more challenge, freedom, responsibility, or influence in your work, yet you do not know where to start, what “perfect work” looks like for you, or how to overcome your fear of the risk to get it.</p> <p>This session will equip you with a systematic process to redesign your ideal career and create a winning strategy to execute against it.</p>
<p>11:00 am – 12:30 pm</p>	<p>SESSION IV HEALTH & WELLNESS</p>
<p>11:00 am – 12:30 pm</p>	<p>SESSION V THE LOCKER ROOM EFFECT: Where Change Happens—Impact of the Corporate Athlete</p> <p>Like a locker room, it’s a safe space where you can unleash, unmask, and take a closer look at potential nuances that may hinder your leadership journey. It’s a place to try on something different. Whether you are an individual contributor or manager of others, the “how” you demonstrate next level key leadership skills and capabilities can move your performance to the next level.</p> <p>This high impact leadership experience provides the ideal blend of self-awareness and essential skill building to bring out the best and more consistent you. This workshop is designed for leaders who want to accelerate and maximize their performance.</p> <p>Objectives and Outcomes:</p> <ul style="list-style-type: none"> • Secure your leadership bag with powerful techniques and tools to navigate the organization’s landscape for desired outcomes; • Overcome barriers with mental agility that enhances self-confidence, authenticity, credibility and a lasting positive impact; • Become more motivated about “how” to position your uniqueness as a competitive advantage that all generations can connect with.
<p>10:45 am. – 4:30 pm</p>	<p><i>Due to popular demand coaching will be offered throughout the two day conference.</i></p> <p>LEADERSHIP COACHING & MENTORING SESSIONS</p> <p>Treat yourself to a one-on-one coaching session with a leadership coach or, executive leader who can offer insights and guidance.</p>

<p>12:30 – 2:30 pm Riverview Ballroom</p>	<p>2019 MOSAIC AWARDS' LUNCHEON Diversity Woman celebrates the recipients of our annual Mosaic Woman Award, which recognizes diverse and multicultural women for their unique vision and leadership, as well as their cultural and global influence. The Mosaic Woman Awards are presented in the following categories: Legend • Lifetime Achievement • Trailblazer • Leadership</p>
<p>2:30 – 3:00 pm Riverview Foyer</p>	<p>Networking Break & Meet the Authors</p>

LEADERSHIP & EXECUTIVE DEVELOPMENT SESSIONS

Some morning sessions repeat and new sessions offered.

<p>3:00 – 4:30 pm</p>	<p>SESSION I I'M GOOD AT MY JOB, SO WHY AM I STUCK?: Understanding What it Takes to Jumpstart Your Career Do you have excellent performance results? Are you networking with little effect? Still feel like you're not where you want to be career wise? Being successful in a job is more than excelling at a given task or networking at every opportunity. Successful individuals have all followed a pattern to get where they are and in this session you will discover a simple formula that will reshape how you think about job performance and managing relationships. This workshop will define excellence and exposure and give tips on how to get the feedback you need to take your career from stuck to successful.</p>
<p>3:00 – 4:30 pm</p>	<p>SESSION II MANAGING UP! How to Connect Personal LEadership to Business Strategy The path to career success is not paved alone. We must leverage opportunities for collaboration and mentorship to achieve success and make an impact in our work. How do you show up as a leader, while advocating for others? How do you connect your personal career goals with your company's overall objectives? Leading the way in your workplace while aligning with the business can be challenging so we'll discuss ways to take the next step in your career by exploring how to draw connections through purposeful, meaningful action. This session will show you how to be an ally to your colleagues, a supporter of the many identities in your workforce, and an advocate of a culture that thrives – all while positioning yourself as 'sponsor-ready' on the path to career advancement.</p>
<p>3:00 – 4:30 pm</p>	<p>SESSION III FROM PIGEON HOLED TO PROMOTED: Be in Power to Create Your Next Level Opportunity Are you smart and get glowing performance reviews...but feel underutilized? Do you want to have more impact, more influence, and more challenging projects... but it's not happening? You have more power to create your next opportunity than you think. In this leadership development session you will learn how to change a perception that 'pigeon holes' you in your current role - and instead get decision makers to see you as 'ready now' for next level opportunities. Get inspired by other women who created their next level opportunity even when they felt stuck, were passed over, or wanted to be on the fast track. Learn strategies to: <ul style="list-style-type: none"> • Self promote authentically and get senior leaders to know and trust you • Articulate your value to your Manager and get your Manager's support • Counteract the "Prove-it-Again" bias that is the biggest derail for women (so you can be chosen for roles you don't have direct experience for) • Shift from spread thin to being a strategic leader • Get a "Yes" when you ask for expanded responsibility or a new role You'll be able to leave the conference with a roadmap and strategic action plan to create your next level success!</p>

3:00 – 4:30 pm

SESSION IV

GET IN LINE: Negotiate for P& Experience Now

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- women & men can best sponsor women

3:00 – 4:30 pm

SESSION V

THE LOCKER ROOM EFFECT: Where Change Happens—Impact of the Corporate Athlete

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4:30 – 5:45 pm

Riverview Ballroom

CLOSING PANEL

THE NEW NEW WAY OF WORKING

NEXT GEN: GAME CHANGERS

NextGen leaders educate, inspire and promote innovation as they contribute to the positive growth of companies’ bottom lines. This panel of exceptional young leaders demonstrate what leadership skills they deem as top priority to help their top management navigate the wave of change that is coming.

The audience will gain insights from across industries.

5:45 – 7:00 pm

Evening Reception

FRIDAY, NOVEMBER 15TH, 2019

6:00 – 7:00 am	<p>Morning Wellness Walk Stay pumped! Get your heart rate up and your endorphins surging in an exhilarating morning walk that will energize you throughout your second day</p>
7:30 – 9:00 am	<p>Registration</p>
8:00 – 8:30 am	<p>Continental Breakfast</p>
8:30 – 8:45 am <i>Riverview Ballroom</i>	<p>Seize the Day Get supercharged for a day of powerful learning and inspiration.</p>
8:45 – 9:15 am <i>Riverview Ballroom</i>	<p>Morning Keynote</p>
9:15 – 10:15 am <i>Riverview Ballroom</i>	<p>MORNING PANEL FORGING OUR FUTURE: Women C-Suite Leaders This panel of exception leaders brings together the most powerful names in business, entertainment and tech, and explores ways to accelerate the advancement of women from the top, through compelling and provocative exchange of ideas.</p>
10:15 – 11:00 am <i>Riverview Ballroom</i>	<p>FLASH TALK BECOMING AN INFLUENCER</p>
11:00 – 11:30 am <i>Riverview Ballroom Foyer</i>	<p>Networking Break & Meet the Authors</p>
10:30 am – 12:30 pm <i>Riverview Ballroom Foyer</i>	<p>LEADERSHIP COACHING & MENTORING SESSIONS – <i>continued</i> Need help navigating a project or career roadblock? Securing leadership buy-in? Developing your personal brand? Finding the right sponsor for you? Treat yourself to a one-on-one coaching session with a certified coach or executive leader who can offer insights and guidance. Advance sign-up is required.</p>
11:30am – 12:30 pm	<p>Participants may choose to attend one of the two following forums which provide tool kits, solution modules, best practices in order to become a more influential leader.</p> <p>FORUM A FORUM B</p>
12:30 – 3:00 pm <i>Riverview Ballroom</i>	<p>CELEBRATING WOMEN IN LEADERSHIP LUNCHEON KEYNOTE</p>
3:00 – 3:30 pm <i>Riverview Ballroom</i>	<p>Closing & Findings Forum</p>
3:30 – 4:00 pm <i>Riverview Ballroom</i>	<p>Book Signings, Meet the Authors & Farewell</p>