

DIVERSITY IS TWO-DIMENSIONAL

INHERENT DIVERSITY

- Nationality
- Religious background
- Gender
- Age
- Sexual orientation
- Race/Ethnicity
- Socio-economic background
- Disability

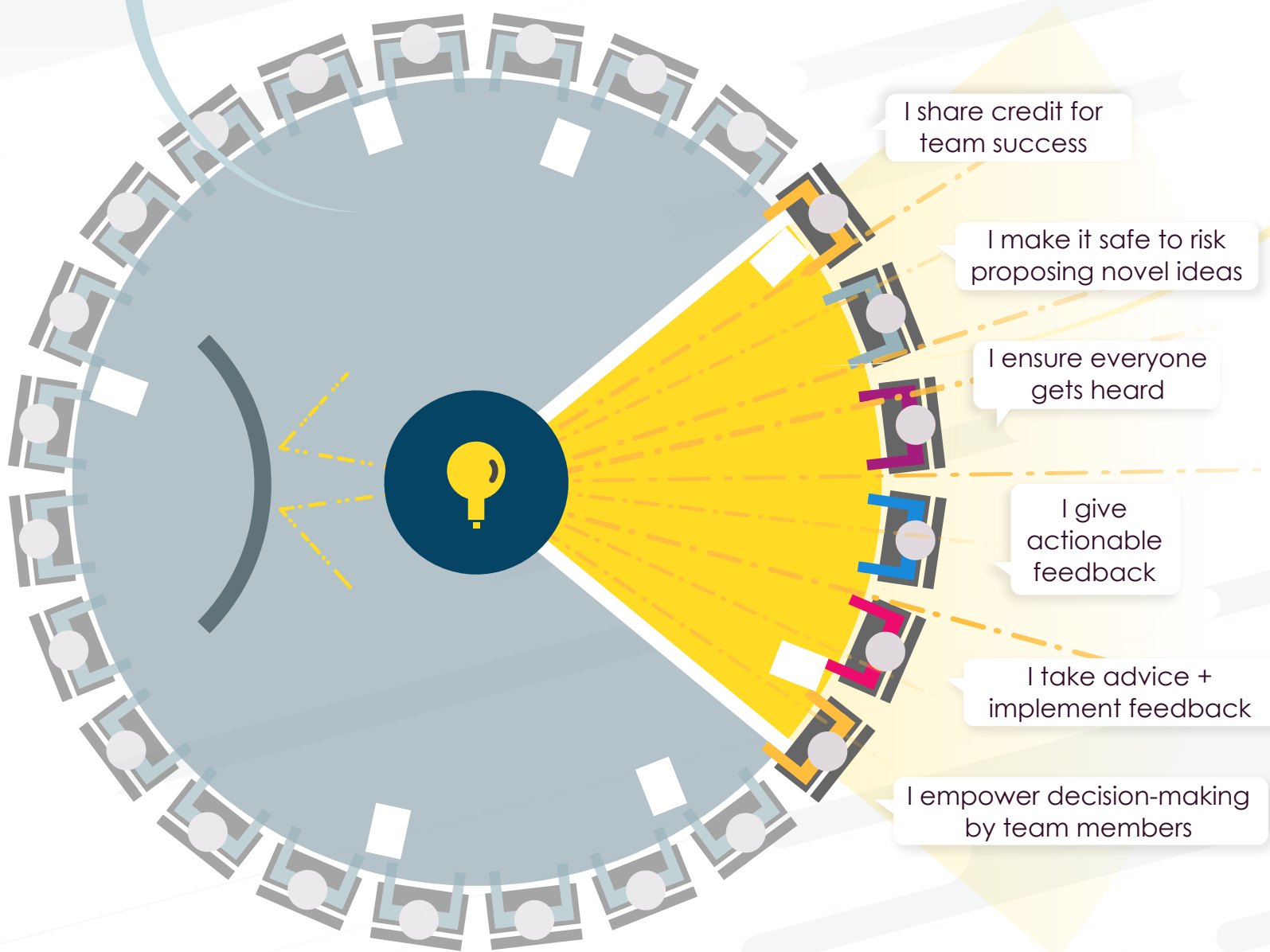
ACQUIRED DIVERSITY™

- Cultural fluency
- Generational savvy
- Gender smarts
- Technological literacy
- Cross-functional knowledge
- Global experience
- Military experience
- Language skills

DIVERSE TEAMS DRIVE INNOVATION

78% OF EMPLOYEES WORK FOR COMPANIES WITHOUT TWO-DIMENSIONAL DIVERSITY

22% OF EMPLOYEES WORK FOR COMPANIES WITH TWO-DIMENSIONAL DIVERSITY



Employees at companies with 2D diversity are

75%

more likely to have a marketable idea implemented

DIVERSE LEADERS UNLOCK INNOVATION

EMPLOYEES IN PUBLICLY TRADED ORGANIZATIONS WITH 2D DIVERSITY ARE

70%

more likely to see their organization capture a new market

45%

more likely to see their organization improve market share

than employees in publicly traded organizations WITHOUT 2D diversity

