

DIVERSITY WOMAN'S

10<sup>th</sup>

ANNIVERSARY

LEADERSHIP 2015

Creating Inclusive Leadership  
Workplaces for Cultural and Global Change

Join us in our campaign to support the leadership and executive development of women of all races, cultures and backgrounds as we address the diverse & multicultural women's leadership gap.

2015 National  
**DIVERSITY WOMEN'S**  
BUSINESS  
LEADERSHIP  
CONFERENCE

October 15 – 16, 2015

*Opening Reception October 14, 2015*

Disney Yacht & Beach Club Resort & Convention Center, Lake Buena Vista, FL

[diversitywoman.com](http://diversitywoman.com)



## Scenes from Past Conferences



# 2015 National DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE

Position your company as a leader in the advancement of diverse & multicultural women

## WORDS OF PRAISE

*I was honored to take part in an inspiring opportunity to engage in conversation with leaders who are innovating ideas around diversity and impacting change across a wide spectrum of disciplines.*

– Maria Ebrahimji, Journalist, Speaker,  
Former CNN Executive Producer

*The conference was outstanding – a complete, bases-loaded, out of the park homerun! I left understanding where I am on the journey and what diversity really is. I felt so accepted and in a place of true learning. I absolutely understand collaboration and the “new girl network”.*

– Megan Sage, President and  
Co-Founder, Megaface

*The Diversity Women's Conference was one of the best that I've attended. I found myself inspired by all the individuals at the conference and energized to share their valuable insights with my colleagues! I came away with actions that I could take to make a positive impact on diversity in my organization and in my own career.*

– Caroline Hon, Principal Program Manager, Operation Support, National Grid

**T**he 2015 Diversity Women's Business Leadership Conference will attract diverse and multicultural business leaders from the world's largest corporations and entrepreneurs from successful women-owned businesses. The executive development atmosphere of the Conference will allow attendees to make strong connections with their contemporaries who share similar work experiences, challenges and concerns. Also, attendees will hear and learn from our panel featuring some of the most influential women leaders in the nation.

*Diversity Woman* Magazine recognizes the importance of leadership development and empowerment for diverse women. Our aim is to educate and support diverse and multicultural women leaders and to facilitate their continued growth and success through solution-based editorial, website products and services, and events such as our conferences we host annually.

When you sponsor our Conference, you will gain high-level exposure and great networking opportunities in a setting that will allow you to strengthen existing relationships and to forge new ones.

### You will obtain high quality multimedia exposure before, during and after the event:

- BEFORE:** Through our event marketing campaign, website, press releases, webinars and more.
- DURING:** Through networking opportunities, signage, exhibition opportunities and more.
- AFTER:** Through advertising in *Diversity Woman* Magazine and your continued presence on diversitywoman.com.

Please see page 4 and 5 for a review of the various sponsorship opportunities available to you.

# 2015 NATIONAL DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE & MOSAIC LEADERSHIP AWARDS LUNCHEON



ANNIVERSARY

October 15 - 16, 2015 (Opening Reception October 14, 2015)

Disney Yacht & Beach Club Resort & Convention Center, Lake Buena Vista, FL

## Sponsorship Benefits

Here is what we offer:

### SPECIAL Anniversary: Ambassador Level

Year Round Exposure through a suite of multimedia marketing channels that will push your brand before, during, and after the event to include: internet advertising, print advertising, newsletter and social media coverage.

- ▶ Twenty (20) Full Conference
- ▶ Two Reserved Corporate Luncheon Tables Both Days
- ▶ Full Page 4-Color Ad in Diversity Woman magazine's Winter, Spring, Summer and Fall (Conference Leadership & Executive Development Issue)
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage
- ▶ Company Literature, promotional item or product sampling in Conference Bags
- ▶ Corporate Recognition in all related 2015 press releases

### SPECIAL 10-year Anniversary Ambassador Level:

YOUR INVESTMENT: \$100,000

### Diamond Level

- ▶ Fifteen (15) Full Conference Registrations
- ▶ Reserved VIP Corporate Luncheon Table Both Days
- ▶ Full Page 4-Color Ad in Diversity Woman magazine - Fall Conference Leadership & Executive Development Issue
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage a Company Literature, promotional item or product sampling in Conference bags

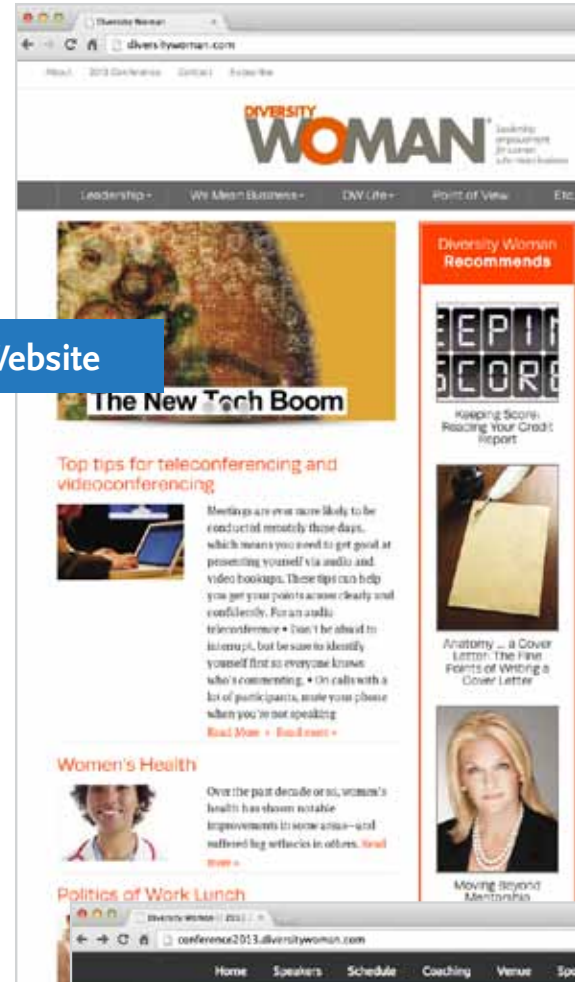
YOUR INVESTMENT: \$75,000

### Pearl Level

- ▶ Ten (10) Full Conference Registrations
- ▶ Reserved VIP Corporate Luncheon Table Both Days
- ▶ Full Page 4-Color Ad in Diversity Woman magazine - Fall Conference Leadership & Executive Development Issue
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage
- ▶ Company Literature, promotional item or product sampling in Conference bags

YOUR INVESTMENT: \$50,000

### Website



### Conferences



Mentors, Sponsors and Break Ceiling Through Our

### THE HONOREES

People who inspire us





## Platinum Level

- ▶ Seven (7) full conference registrations
- ▶ Full Page 4-Color Ad in Diversity Woman Magazine - Fall Conference Leadership & Executive Development issue
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$35,000**

## Gold Level

- ▶ Five (5) Full Conference Registrations
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$25,000**

## Silver Sponsor

- ▶ Three (3) Full Conference Registration
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$15,000**

## Bronze Sponsor

- ▶ Two (2) Full Conference Registration
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$10,000**

## Partner Sponsor

- ▶ One (1) Full Conference Registration
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Company Literature, promotional item or product sampling in Conference bags

**YOUR INVESTMENT: \$5,000**

## For more information:

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[www.diversitywoman.com](http://www.diversitywoman.com)



## Magazines



# Sponsors from the Past Nine Years

## DIAMOND

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## PEARL

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## PLATINUM

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# Sponsors from the Past Nine Years

## GOLD

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Booz | Allen | Hamilton  
strategy and technology consultants



## SILVER

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# Sponsors from the Past Nine Years

## BRONZE

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## PARTNER

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