

2013 National DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE



Mentors, Sponsors and Breaking the Glass Ceiling Through Our Allies

8th Annual Conference • October 1-3, 2013

Pre-conference Reception October 1 • Conference October 2-3

The Gaylord Resort, National Harbor, MD

Join us in our campaign to support the leadership and executive development of women of all races, cultures and backgrounds as we address the diverse & multicultural women's leadership gap.

PAST CONFERENCE SPEAKERS...



Lynn Tilton, Founder & CEO, Patriarch Partners, LLC



DR. JOHNETTA COLE, Executive Director, Smithsonian African American Museum



Julianne Malveaux, President Bennett College for Women



Dr. Maya Angelou



Sara Manzano-Diaz, Director of U.S. Women's Bureau



Jacqueline Hernandez, COO, Telemundo



Lt. Col., Consuelo Kickbusch, Army Retired



Tena Clark, CEO, DMI Music

www.diversitywoman.com



SCENES FROM

2012

DIVERSITY WOMEN'S
BUSINESS
LEADERSHIP
CONFERENCE

& Mosaic Woman Awards Luncheon



2013 National DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE

Position your
company as a
leader in the
advancement of
diverse &
multicultural
women



The 2013 Diversity Women's Business Leadership Conference will attract diverse and multicultural business leaders from the world's largest corporations and entrepreneurs from successful women-owned businesses. The executive development atmosphere of the Conference will allow attendees to make strong connections with their contemporaries who share similar work experiences, challenges and concerns. Also, attendees will hear and learn from our panel featuring some of the most influential women leaders in the nation.

Diversity Woman Magazine recognizes the importance of leadership development and empowerment for diverse women. Our aim is to educate and support diverse and multicultural women leaders and to facilitate their continued growth and success through solution-based editorial, website products and services, and events such as our conferences we host annually.

When you sponsor our Conference, you will gain high-level exposure and great networking opportunities in a setting that will allow you to strengthen existing relationships and to forge new ones.

You will obtain high quality multimedia exposure before, during and after the event:

- BEFORE:** Through our event marketing campaign, website, press releases, webinars and more.
- DURING:** Through networking opportunities, signage, exhibition opportunities and more.
- AFTER:** Through advertising in *Diversity Woman* Magazine and your continued presence on diversitywoman.com.

Please see page 4 and 5 for a review of the various sponsorship opportunities available to you.

2013 NATIONAL DIVERSITY WOMEN'S BUSINESS LEADERSHIP CONFERENCE & MOSAIC LEADERSHIP AWARDS LUNCHEON

OCTOBER 1 - 3, 2013

The Gaylord Resort, National Harbor, MD

Sponsorship Benefits

Here is what we offer:

Diamond Sponsor

- ▶ Twenty (20) Full Conference
- ▶ Two Reserved Corporate Luncheon Tables Both Days
- ▶ Exhibit Table in Exhibit Hall/Vendor Expo (optional)
- ▶ Year Round Exposure through a suite of multimedia marketing channels that will push your brand before, during, and after the event to include: internet advertising, print advertising, newsletter and social media coverage
- ▶ Full Page 4-Color Ad in Diversity Woman magazine's Winter, Spring, Summer and Fall (Conference Leadership & Executive Development Issue)
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage
- ▶ Company Literature, promotional item or product sampling in Conference Bags
- ▶ Corporate Recognition in all related 2012 press releases

YOUR INVESTMENT: \$50,000

Pearl Level

- ▶ Fifteen (15) Full Conference Registrations
- ▶ Reserved VIP Corporate Luncheon Table Both Days
- ▶ Exhibit Table in Exhibit Hall/Vendor Expo (optional)
- ▶ Full Page 4-Color Ad in Diversity Woman magazine - Fall Conference Leadership & Executive Development Issue
- ▶ Full Page 4-Color Ad in 2013
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage a Company Literature, promotional item or product sampling in Conference bags

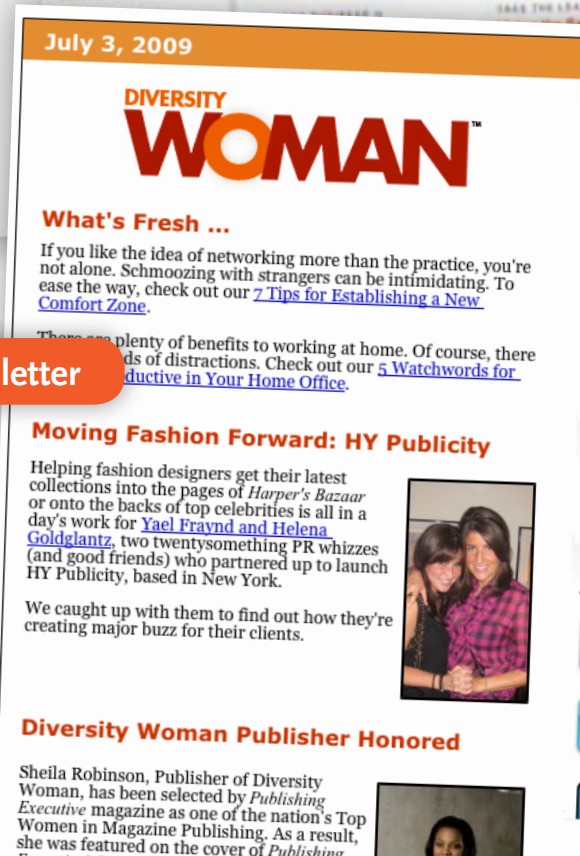
YOUR INVESTMENT: \$35,000

www.diversitywoman.com

DIAMOND
LEVEL
for 2013 Corporate
Partners
\$50K

Website

eNewsletter



Platinum Level

- ▶ Ten (10) Full Conference Registrations
- ▶ Reserved VIP Corporate Luncheon Table Both Days
- ▶ Exhibit Table in Exhibit Hall/Vendor Expo (optional)
- ▶ Full Page 4-Color Ad in Diversity Woman magazine - Fall Conference Leadership & Executive Development Issue
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all Conference Materials
- ▶ High profile exposure on-site including on-site signage
- ▶ Company Literature, promotional item or product sampling in Conference bags

YOUR INVESTMENT: \$25,000

Gold Level

- ▶ Five (5) full conference registrations
- ▶ Full Page 4-Color Ad in Diversity Woman Magazine - Fall Conference Leadership & Executive Development issue
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Company Literature, promotional item or product sampling in Conference bags

YOUR INVESTMENT: \$15,000

Silver Level

- ▶ Two (2) Full Conference Registrations
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Company Literature, promotional item or product sampling in Conference bags

YOUR INVESTMENT: \$10,000

Bronze Sponsor

- ▶ One (1) Full Conference Registration
- ▶ Recognition as a Sponsor in all conference Materials
- ▶ Corporate logo on DIVERSITYWOMAN.COM event site
- ▶ Company Literature, promotional item or product sampling in Conference bags

YOUR INVESTMENT: \$5,000

For more information:

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www.diversitywoman.com



Web Community



Print Magazine



SETTING THE PACE
Our Diversity Champions

2012 Sponsors

DIAMOND



PEARL



PLATINUM



GOLD



2012 Sponsors

SILVER



BRONZE



PARTNERS

