

# CONFERENCE AGENDA

October 28-29, 2010  
The Gaylord Resort & Conference Center  
National Harbor, MD

## DAY ONE: Leadership & Executive Development Day Thursday, October 28<sup>th</sup>, 2010 8:00 AM – 5:00 PM

7:00 AM – 9 AM	<b>Registration and Continental Breakfast</b>	
7:30 AM	<b>Exhibit Hall Opens</b>	<b>Cherry Blossom Foyer</b>
8:00 AM	<b>Welcome by Dr. Shirley Davis</b> Director, Global Diversity and Inclusion Society for Human Resource Management (SHRM)	<b>Cherry Blossom Ballroom</b>
8:30 AM	<b>Opening Keynote</b> <b>Tena Clark</b> CEO/Chief Creative Officer DMI Music	<b>Cherry Blossom Ballroom</b>
9:00 AM	<b>Social Media Panel</b>	<b>Cherry Blossom Ballroom</b>

### **The Two Faces of Social Media**

The pleasure and pitfalls of social media present themselves daily. Social media tools such as LinkedIn, Twitter and Facebook can enhance a career or kill it with the touch of a finger. In this session, learn how to use these media as an asset to your work and marketing. Through coordinated conference activities, all attendees will have the opportunity to use this conference as a practice space for social media. Learn how not to distract others or be distracted by these useful tools. Uncover for yourself how to get the best from social media.

**Moderator:** Tiane Mitchell-Gordon, Chief Diversity Officer, AOL

### **Panelist:**

**Shaunice Hawkins**, Chief Executive Strategist, Evolutions Consulting, LLC

**Jenny Mero**, Diversity Woman Magazine Writer, Entrepreneur, Evalu8IT

**Tanya Odom**, Consultant, Coach and Diversity Woman Columnist

**Mary Smaragdis**, Senior Director, Brand Marketing, Yahoo!

## **Professional Development Breakouts Leadership, Executive & Entrepreneurial Development**

10:30 – 12 Noon

**Leadership Panel**

**Camellia**

**Going to Work With Your Eyes Closed: The mistake of ignoring your vision for your leadership.**

Your vision for your leadership is not just a *BLAH, BLAH, BLAH* statement on a withered page. Right now, whether you acknowledge it or not, you live by your personal vision for your leadership. Implied by your activities and found in your priorities, your vision rests within. But few, if asked to share their vision, could state it simply and succinctly. Without a clear vision, some leaders muddle through, but not in a way that can yield long-term benefits for their organizations. With a clear vision that is taken seriously, leaders can transform into inspiring speakers, decisive business managers, trustworthy mentors, and catalysts for innovation. In our panel discussion, learn from seasoned leaders how to stick to your vision and use it to your benefit.

**Moderator:** Gia Interlandi, President, The Leadership Conservatory

**Panelist:**

**Millette Granville**, Diversity and College Recruiting Manager, Wells Fargo

**Sue Harrison**, Human Resources Lead, Cargill

**Antoinette Hamilton**, Director, Diversity & Inclusion, L'Oreal

**Dr. Lily Tang**, Consultant/Director, FutureWork Institute

10:30 – 12 Noon

## Executive Panel

Azalea 1

### **Someday Could You be Working with Your Son or Daughter?**

It makes sense that today's leaders want to prepare their gifted young people to fill organizational roles in the future. Or does it? With four generations working side-by-side in the workplace, it is increasingly difficult to predict intergenerational interplay in an organization. Each generation seems to have its' own set of inflexible job requirements. Join us to learn practical tips for managing a multi-generational workforce. Talk with us as we uncover how women are poised to lead organizations through this challenge.

**Moderator:** Dr. Ancella Livers, Executive Director, Executive Leadership Council

#### **Panelist:**

**Venita E. Davis**, Sr. Director Human Resources, McKesson

**Stephanie Dawkins**, Author "Corporate Coffee" and Former Global SVP, AB, Volvo

**Tanya Odom**, Consultant, Coach and Diversity Woman Columnist

**Julius Pryor III**, Global Diversity Strategist & General Managing Partner, The Talent Bridge

10:30 – 12 noon

## Entrepreneur Panel

Azalea 2

### **In Women We Trust: How entrepreneurial women could re-shape America's pillar industries**

Recent cracks in the four pillar industries of our society: energy, finance, healthcare and housing, resulted in tremendous national and international focus and a renewed commitment to their recovery. In this panel, leaders from these key industries will share their insights about the pathway to recovery and point the way to a refocused future. Women can play a leading role in seizing opportunity in these pillar industries and become an integral component in shaping a new foundation. Join us to learn about career and business opportunities.

**Moderator:** Sherrie Duncan, Manager, Supplier Diversity and Business Development, Progress Energy

#### **Panelist:**

**Ana Recio Harvey**, U.S. Small Business Administration Asst Administrator,

Women's Business Ownership

**Hilda Pinnix-Ragland**, VP Public Affair, Progress Energy

**Tujuanna Williams**, VP and Chief Diversity Officer, Freddie Mac

**Sue Malone**, Founder, Strategies for Small Business

**MOSAIC LEADERSHIP AWARDS LUNCHEON 12 Noon – 2:00 PM**  
**Keynote Speaker**  
**Donna Brazile, Professor, Author, Television Commentator**

**Cherry Blossom Ballroom**

Welcome	<b>Pat Crawford</b> , Chief Diversity Officer, Wells Fargo
Invocation	<b>Pat Parker</b> , Choctaw Nation of Oklahoma
Remarks	<b>Alisa Joseph</b> , VP President, Diverse Segments, Wells Fargo
Introduction of Speaker	<b>Sheila Robinson</b> , Publisher, Diversity Woman Magazine Conference Founder
Luncheon Keynote	<b>Donna Brazile</b> , Professor, Author, and Television Commentator
Awards Presentation	<b>Nereida Perez</b> , Chief Diversity Officer, National Grid <b>Synthia SAINT JAMES</b> , International Multicultural Artist
Presenters	Honorees
<b>Dr. Paula Whetsel-Ribeau</b> First Lady Howard University	Mosaic Woman Leadership <b>Dr. Julianne Malveaux</b> President, Bennett College for Women
<b>Regina F. Meiners</b> President, DoD Senior Professional Women's Association	Mosaic Woman Trailblazer <b>Consuelo Castillo Kickbusch</b> Lt. Col, U.S. Army (Retired)

**Dr. Rohini Anand**  
SVP & Global Chief Diversity Officer  
Sodexo

Mosaic Woman Lifetime Achievement  
**Edie Fraser**  
Founder, Diversity Best Practices

**Dr. Johnnetta B. Cole**  
President Emerita, Spelman College and  
Bennett College for Women

Mosaic Woman Legend  
**Dr. Maya Angelou**  
Poet, Actress, Author

## 2:00 Break

**Multicultural Women's Panel 2:30 – 4:00 p.m.**

**Cherry Blossom Ballroom**

### **Setting the Table: Women preparing for the diversity feast**

Through grit and determination a few pioneering women helped to set the table for the growing momentum behind diversity and inclusion, but there is much left to be accomplished. To bridge the gap between what has been accomplished and what is yet to be done, please join us for a lively and candid panel discussion about diversity and female leadership. We will explore age, faith, sexual orientation, ethnicity, culture, work/life balance and share tips to make difference an advantage for achievement.

**Moderator:** **Dr. Mary-Frances Winters**, President & Founder, The Winters Group

**Panelists:**

**Cindy Brinkley**, SVP Talent Development & Chief Diversity Officer, AT&T

**Cuc Vu**, Chief Diversity Officer, Human Rights Campaign

**Daina Chiu**, Chief Diversity Officer, McKesson

**Dr. Rohini Anand**, SVP & Global Chief Diversity Officer, Sodexo

**Annette Martinez**, Vice President, Operations, State Farm

**Pat Crawford**, Chief Diversity Officer, Wells Fargo

**Closing Keynote: A Power & Joy Session**

**Cherry Blossom Ballroom**

**Candi Castleberry-Singleton**

Chief Diversity Officer, University Pittsburgh Medical Center

5:00 PM – 6:00 PM

Sponsors Networking RECEPTION

Cherry Blossom Foyer

**DAY TWO: Personal Development Day**  
**Friday, October 29, 2010 7:00 AM – 3:00 PM**

7:00 AM – 9 AM

**Registration and Continental Breakfast**

Cherry Blossom Foyer

7:30 AM

**Exhibit Hall Opens**

Cherry Blossom Foyer

8:00 AM

**Welcome by Sharon Cunningham**

Cherry Blossom Ballroom

Executive Director  
U-Fit 2 Health & Wellness  
*Wake Up America*

8:15 AM

**Opening Keynote: Rosalyn Taylor O'Neale**

Cherry Blossom Ballroom

Chief Diversity Officer  
Campbell Soup Company

The Power of Passion, Courage and Faith. Do you have a dream, a desire to do, to be, make or have something more than ordinary – something extraordinary? The key to that destination lies in the finding the fire in your heart, going boldly into the darkness and believing in the miracle that is you.

9:00 AM

**WOMEN'S HEALTH PANEL**

**Awaken to Well-Being:**

**My Health – My Harmony – True Self – True Wealth**

Total well-being pre-supposes one essential element, the understanding of where you are in your physical, spiritual and financial health. To say it another way, you must be mindful of your well-being along multiple dimensions. Check-in with yourself during this compelling hour-long panel and uncover new ways to work toward balance and wellness. You simply cannot lead others without leading yourself to strength and health first.

**Moderator: Rosie Saez**, Senior Vice President, Wachovia

**Panelists:**

**Mirtha Beadle**, Deputy Director, Office of Minority Health

**Gail Perry Mason** – First Vice-President, Investments at Oppenheimer & Co., Author & Coach

**Pat Parker**, President & CEO of Native American Management

**Colleen Payne**, Author, Director of Operations, MCI Diagnostics

**Dr. Suzan Wasik**, Counselor, Consultant, Coach, Soma Consulting

## **Breakout Workshops: Personal Development: Community, Self and Others**

10:30 – 12 Noon

**Community: Back Giving and Giving Back**

**Camellia**

The ethos of most communities in the United States has been to establish philanthropy alongside commerce. That legacy thrives today through an ever-changing landscape of social responsibility campaigns. Though many of these campaigns are staffed and structured through corporations, the real rewards accrue for each individual involved in giving. As each of us serves our community, we learn how to take better care of ourselves as we strengthen our ties with one another. In this important presentation, learn how to care for yourself as you care for others and lead in your community and use it to your benefit.

**Presenter: Edie Fraser**

Founder of Diversity Best Practices, Senior Consultant, Diversified Search and Co-Author, "Do Your Giving While you are Living",

10:30 – 12 Noon

**Self: Living With Power & Joy**

**Azalea 1**

Are you living the life that you've always imagined? Have you created the woman you really want to be or has life created you? Join us in this workshop to learn about living with Power and Joy and making your life a 'BIG DEAL'.

Our panelists will discuss their experience while participating on the Power and Joy Journey, their successes and challenges making themselves a priority in their lives and the celebration of life that can result with living with Power and Joy.

*"Life isn't about finding yourself. Life is about creating yourself."*

--- Anonymous

**Moderator: Gloria Puentes**, Director, Inclusion Integration Strategy for the Center for Inclusion at UPMC

**Panelist:**

**Teresa Zaman**, Global Senior Manager, Latin America & Canda

**Sheila Robinson**, Publisher, Diversity Woman Magazine

**Courtney Ann Behm**, Author & Senior Program Manager, PMO

10:30 – 12 Noon

**Others: Living For You While Managing Relationships With Others**

**Azalea 2**

*“A woman is like a tea bag, you never know how strong she is until she gets into hot water.”*

*--Eleanor Roosevelt*

As women managing relationships with family, friends and colleagues, it often leaves little time for you or your time is spent dealing with other's issues. The discussion will cover, Relationships with family. Strategies for saying no. Relationships at work and finding common ground. Relationships with friends – when it's time to let go.

**Presenter: Candi Castleberry-Singleton**

Chief Diversity Officer, University Pittsburgh Medical Center

**WOMEN'S HEALTH LUNCHEON 12 Noon – 2:00 PM**

**Keynote Speaker**

**Sara Manzano-Diaz, Women's Bureau, U.S. Department of Labor**

Mistress of Ceremony **Jeanette Kilo-Smith**, Chief Diversity Officer, Motorola

Invocation **Denise Mitchum**, Howard University

Welcome & Introduction of Speaker **Mirtha Beadle**, Deputy Director, Office of Minority Health



Luncheon Keynote **Sara Manzano-Diaz, Women's Bureau Director, U.S. Department of Labor**

Closing **Sheila Robinson**, Publisher, Diversity Woman Magazine  
Conference Founder