



February 25-26, 2020

AGENDA *as of 2/01/2020 [subject to change]*

Demystifying AI: Navigating the Disruptive Digital Transformation for Equity & Inclusion

Creating a more inclusive workplace and how to use AI ethically are among the more challenging dilemmas Chief Diversity Officers and Heads of Talent are facing in today's workplaces. At Diversity Woman Media's 4th Inclusion Innovation Leadership Summit stakeholders across business functions and industries will learn through thought provoking panel discussions, case studies, keynotes and an interactive workshop how to better leverage AI, and turning today's challenges into future opportunities for innovating their leadership role.

Hosted by: **Lenovo**

February 25	Lenovo Building 1 – 1009 Think Place, Morrisville, NC 27560
5:00 – 5:30 PM	<p>PRE SUMMIT WELCOME</p> <p>YOLANDA CONYERS Vice President of Global Human Resources, Chief Diversity Officer, & President of the Foundation Lenovo</p> <p>DR. SHEILA ROBINSON CEO & Publisher Inclusion & Diversity Woman Media LLC</p> <p>BARBARA H. WHYE Chief Diversity & Inclusion Officer & Vice President of Human Resources Intel Corporation</p>
5:30 – 6:30 PM 6:30 - 8:00 PM	<p>PANEL: HARNESSING THE PROMISE OF AI IN THE WORKPLACE</p> <p>The rise of Artificial Intelligence (AI) is revolutionizing the way we interact with technology, through both our personal devices and also the way we employ tech solutions in our business operations. It's no secret, however, that AI has struggled to capture the full spectrum of human experience and often misses the mark when it comes to women and people of color. Join our expert panel for a deeper look at how a focus on diversity can help improve the accuracy of AI tools, and in turn, how better AI can help usher in diverse and inclusive workforces.</p> <p>Julie Shin Choi Vice President A.I & General Manager of Products, Research Marketing Intel</p> <p>Phaedra Boinodiris Learning Innovation & Behavioral Science IBM & Fellow at The RSA</p> <p>Adrienne Pettiford Head of Client Insights & Analytics Pymetrics</p> <p>Annette Tyman Partner, Labor & Employment Seyfarth Shaw LLC</p> <p>RECEPTION</p>



2020 INCLUSION INNOVATION LEADERSHIP SUMMIT

February 26	Location: Lenovo Building 8 – 8001 Development Dr., Morrisville, NC 27560
8:00 – 8:30 AM	BREAKFAST & REGISTRATION
8:30 – 9:00 AM	WELCOME & OPENING REMARKS DR. SHEILA ROBINSON CEO & Publisher Inclusion & Diversity Woman Media LLC
9:00 – 9:30 AM	DRIVING INNOVATION THROUGH COLLABORATION YOLANDA CONYERS Vice President of Global Human Resources, Chief Diversity Officer, & President of the Foundation Lenovo with BARBARA H. WHYE Chief Diversity & Inclusion Officer & Vice President of Human Resources Intel Corporation
9:30 – 10:15 AM	OPENING KEYNOTE C-4ward to Move Diversity and Inclusion Forward- While we have been working to create more diverse and inclusive workplaces for decades, we continue to see slow progress and in some cases retrenchment and resistance to the idea of equity for all. In the U.S. and in many countries throughout the world growing polarization, hatred and anger based on group identity and politics are making it hard for us to see our common stake in a more civil humanity. In this talk, Vernā Myers will share the barriers to progress and the four tools we can all use to keep moving inclusion and equity forward at work and in our larger societies.” VERNA MYERS Vice President Inclusion Strategy NETFLIX
10:15 – 10:45 AM	CASE STUDY A: LEVERAGING GENERATIONS FOR EQUITY & INCLUSION We know that work in the future will look different than today. During this session, Dr. Coleman will guide participants on how to engage both older and new generations in the workforce. Furthermore, she will highlight how we may anticipate new technologies for innovation and entrepreneurial opportunities. As new generations are utilizing new discourses for identity, new technologies, and new forms of communication, this session will identify tactics and tools on how to engage new generations while anticipating future changes.
10:45 – 11:00 AM	BREAK
11:00 AM – 11:30 AM	CASE STUDY B: LEVERAGING SENIOR LEADERS IN THE WORKPLACE TO ACCELERATE THE ADVANCEMENT OF PERSONS OF COLOR IN THE ORGANIZATION It's a challenge many corporations face. We have made huge progress on certain diverse groups within the workplace, yet the work to advance persons of color in the United States has only advanced at an incremental pace. Engaging in conversations about race and ethnicity are challenging. Having the dialogue with Senior Leaders to drive change is even more difficult, but has to happen in order to make progress. Hear from one of today's thought leaders about the challenges and opportunities in leveraging senior leaders to accelerate the advancement of persons of color within the company. CELESTE WARREN Vice President, Global Diversity & Inclusion Center of Excellence Merck

11:30 – 11:40 AM	<p>FLASH TALK: INSIGHTS TO CURRENT DATA & TRENDS ON THE ADVANCEMENT OF PEOPLE OF COLOR</p> <p>The Black P&L Leader: Insights and lessons from Senior Black P&L Leaders in Corporate America</p> <p>Historically, Black leaders have faced considerable headwinds while ascending the corporate ladder, and only a select few have become successful P&L leaders. In fact, fewer than 10% of the most senior P&L leaders in the Fortune 500 are Black. Korn Ferry will share some powerful insights about the shared experiences and challenges of Black P&L leaders in corporate America.</p> <p>AUDRA BOHANNON Senior Partner, Workforce Performance, Inclusion & Diversity Korn Ferry</p>
11:40 AM – 12:10 PM	<p>TOOLKIT</p> <p>Advancing Black Talent: The Solutions are in Your Data</p> <p>Corporate diversity reports are masking the reality that black representation in leadership positions is regressing. It is a third-rail conversation that many companies do not know how to tackle. This session will provide insight on how some companies are launching targeted strategies and using data to unleash their greatest opportunities.</p> <p>VALERIE IRICK RAINFORD Founder & CEO Elloree Talent Strategies</p>
12:10 – 1:00 PM	<p>PANEL: INCLUSION INNOVATION AT DISNEY</p> <p>The Magic Behind Workplace Sponsorship & Mentorship</p> <p>How does sponsorship and mentorship measure up in the workplace? Learn practical tips from senior executives from The Walt Disney Company. This diverse group of leaders from various business segments, with a number of years of experience, will share personal tips and stories on how sponsors and mentors have helped them advance in their careers, and how they are paying it forward. Attendees will get an overview of Disney's talent network for women, which is designed to accelerate careers through professional development, sponsorship and cross-business opportunities.</p> <p>Moderator: RUBIENA DUARTE Vice President, People Culture & Diversity The Walt Disney Company</p> <p>Panelists: JENNIFER ALTARRIBA Senior Director Remote Crewing & Resources ESPN DANIELLE BROWN Vice President of Sales Direct-to-Consumer & International The Walt Disney Company STACIE MCCOLLUM Vice President, Programming & Acquisitions ESPN</p>
1:00 – 2:30 PM	<p>LUNCHEON & PANEL</p> <p>INVOCATION</p> <p>ANNETTE TAYLOR Minority Business and Community Affairs State of NC Education Lottery</p> <p>ANNUAL DIVERSITY & INCLUSION LEADERSHIP STAR AWARD PRESENTATION</p> <p>The eighth annual Star Award celebrates an individual who has advanced Diversity and Inclusion (D&I) within their organizations and within the D&I field at large.</p> <p>2020 Diversity Legacy Star Award Recipient: WENDY LEWIS Global Chief Diversity Officer McDonald's Corporation</p> <p>Presented by: DR. SHEILA ROBINSON CEO & Publisher Inclusion & Diversity Woman Media LLC</p>

	<p>PANEL: SCALING SOCIAL IMPACT THROUGH THE CORPORATE SECTOR & INNOVATIVE D&I PRACTICES</p> <p>Driving social impact through the corporate sector is top of mind for Diversity and Inclusion leaders. This panel of experts will speak to the opportunities and connections to CSR, and how to scale impact as they advance their D&I initiatives not only in the workplace/ force but also in the community.</p> <p>Moderator: CARLOS CUBIA Global Vice President & Chief Diversity Officer Walgreens</p> <p>Panelists: CANDI CASTLEBERRY-SINGLETON Vice President of Diversity Partnership Strategy & Engagement Twitter EDNA KANE-WILLIAMS Senior Vice President of Multicultural Markets & engagements AARP MIKI WOODARD Head of Good Robot Bad Robot Productions & Senior Advisor Katie McGrath & J.J. Abrams Family Foundation</p>
2:30 - 4:00 PM	<p>WORKSHOP & PLANNING SESSION: THE IMPACT OF AI ON LEADERSHIP: RISKS & REWARDS</p> <p>The role of advanced analytics, algorithms and AI systems in leadership decisions is growing exponentially. Equipped with the knowledge and tools of risk management and crisis communication, we can develop diverse and equitable contingency and continuity strategies as well as best practice AI engagement standards. In this session, we will explore how to optimize digital strategies, while mitigating possible risks, so AI can best support the inclusive development of our workforces.</p> <p>REGINA HUBER CEO Transform Your Performance RENÉE CUMMINGS Criminologist & International Criminal Justice Consultant</p>
4:00 - 4:15 PM	<p>CHARTING RESULTS & CLOSING & REMARKS</p> <p>DR. SHEILA ROBINSON CEO & Publisher Inclusion & Diversity Woman Media LLC</p>